



# The Naperville Chorus



October, 2009

## Music Patron

Already this year the Naperville Chorus has enjoyed performing two concerts at North Central College's new Wentz Performing Arts Center. The first, *Elijah* (pictured above), was a combined concert with the Downers Grove Choral Society conducted by eminent opera baritone Sherrill Milnes. The second, *Broadway on Chicago Avenue*, included music by George Gershwin and Cole Porter and featured a North Central College jazz ensemble with two aspiring musical theatre soloists.

Our winter concert, December 5, will feature Antonio Vivaldi's *Gloria* and *Magnificat in D* by J.S. Bach. Both of these orchestrated choral works bring a classic start to the Christmas season.

Our 2010 spring concert is scheduled for May 1 and will include Vaughn Williams' *Dona Nobis Pacem* and Gounod's *St Cecilia Mass* with full orchestra.

The Naperville Chorus relies on program advertising to help defray the significant cost of orchestras and professional soloists for our concerts. Our concerts in the new Wentz concert hall have been well attended, so placing an ad in our concert program can offer you a cost-effective way of supporting music in Naperville.

The accompanying order form lists pricing for the two concerts, ad sizes, and the various electronic files that can be used. To place an ad just return the form to my address listed on the form along with your advertising copy and check payable to "Naperville Chorus". If you have advertised before, and there are no changes in your ad copy, we can use your advertisement from prior years.

Member and corporate sponsorships via the Chorus 100 club are also vital in meeting Chorus expenses. Sponsorship can be made by sending your contribution to Naperville Chorus P.O. Box 51, Naperville, IL 60566. Sponsors are acknowledged in the concert programs.

We hope you can support our 2009/2010 concert season. If you have questions regarding our concerts, program ad requirements or contributions, please contact me at 630-420-2336.

Sincerely,

Naperville Chorus

Tom Mathern  
Production Chairman

## Naperville Chorus Program Ad Order Form

<b>Naperville Chorus 2009-2010 Season Advertisement Sales Information</b>		Concert: <b>Winter</b> Spring	Date: <b>Dec 5</b> May 1	Artwork Needed by: <b>November 9, 2009</b> April 9, 2010	
Ad Size →		¼ Page	1/3 Page	½ Page	Full Page
1 Concert		\$35	\$45	\$65	\$100
2 Concerts		\$50	\$70	\$100	\$150
Advertiser's Name and Address:		Please make Payments to: Naperville Chorus c/o Tom Mathern 679 Cavalcade Circle Naperville, IL 60540		For information call: Tom Mathern 630-420-2336 or e-mail: r2t2mathern@sbcglobal.net	
Ad Size (Width/Height) (Check)	Orientation (Check)	Concerts (Check)	Advertiser Contact:	Phone No.	Amount Due:
__ 1/4 Page (4 ½ x 1 ¾)	__ H	__ Winter			
__ 1/4 Page (2 1/8 x 3 1/2)	__ V	__ Spring			
__ 1/3 Page (4 ½ x 2 ½)	__ H	__ Both			
__ 1/2 Page (4 ½ x 3 ¾)	__ H				
__ Full Page (4 ½ x 7 ½)	__ H				

Please let us know by the due date given on the ad sheet that you wish to purchase an ad and the size of the ad. Ad copy can come up to a week later.

**All ads are Black and White.** We can accept either computer copy or hard copy for an ad. The highest quality will be obtained with computer copy; however, we do have experience cleaning up hard copy and will do the best possible job.

For computer copy:

<ul style="list-style-type: none"> <li>• PDF files</li> <li>• Illustrator files</li> <li>• Photoshop files</li> <li>• TIFF files</li> </ul>	<ul style="list-style-type: none"> <li>• BMP files</li> <li>• JPEG (less desirable)</li> <li>• GIF</li> </ul>
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If you use Illustrator or pdf files, it would be advantageous to convert fonts to outline.

We can handle jpeg files; note however that these are lossy files and may not be as sharp as one might like. For photoshop, jpeg or BMP, 300 dpi would be best.

We cannot handle:

<ul style="list-style-type: none"> <li>• Pagemaker</li> </ul>	<ul style="list-style-type: none"> <li>• Quark</li> </ul>
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Note however that most of these programs can generate pdf files.

Because of font mismatches, Microsoft Word and Power Point files may lead to differences in appearance between your original file and the final program form and are thus deprecated. If you send either type of these files, please also send a printed copy for best possible results.