

Naperville Chorus Board Minutes September 26, 2022

CALL TO ORDER: The meeting was called to order at 6:06 pm.

ATTENDEES: Keith Anderson, Janet Blubaugh, Elisabeth Case, Ed Chapman, Chuck Jonah, Margo Jonah, Nancy Sigel, Sarah Sippy, John Zelman, Patrice Basso

FINANCIAL: Keith reported that Elisabeth saved the chorus money with the new insurance policy. The Cube Smart monthly rental has gone up in price. Keith suggested that we could save money if the chorus no longer needs the space. Jotform costs \$10.00/month. It can be used on a month to month basis as needed. Two members already dropped out and one person requested a refund. Keith moved to issue a refund. Janet seconded and the motion passed. John moved to pay the \$1,604.00 bill for the insurance policy. The motion was seconded and passed.

NEW BUSINESS:

Marketing- The board discussed how to handle marketing for the upcoming concert. Patrice reminded the board that we still need a new Marketing Chairperson. She suggested Janet could assist the marketing chair. Janet will look at costs and come up with a plan for the next board meeting. Keith made a motion to allocate \$750.00 for the December concert advertising budget. The previous board had already approved \$1,500.00 for the North Central College advertising contract which will cover the 2 December concerts and the April concert.

Fundraising- John thanked Janet for her efforts to engage members in supporting an ice cream fundraiser and Corner Bakery program. He is concerned about overwhelming members with too many requests. He suggested hosting 2 restaurant fundraisers – one in November and another in the spring. This would only involve promoting the restaurant on a given night with a portion of sales going to the chorus. John requested that Janet presents her ideas at the October board meeting.

Friends of the chorus- This was recognized as a significant fundraiser by several board members. Ideally, a letter should go out to members in mid-October with levels of donations and number of free tickets.

Grants- Keith made a motion to approve Margo's SECA application. SECA is Naperville's Special Events and Community Arts Fund. Margo made a motion to name Keith the Chorus' registered agent with the State of Illinois in the application. Motion passed.

COVID protocols- A board member was made aware of a chorus member COVID case. The board briefly discussed whether members should be informed of reported cases. It was decided that all members should follow CDC guidelines after being diagnosed. Members should be encouraged to let those around them know if they are test positive.

ADJOURNMENT: The meeting was adjourned at 6:57 pm.